



**WHO
WE
ARE**



BYE BYE 360

HELLO 365

DON'T JUST THINK BIG. THINK LONG



We Unlock

your brand's full **online potential** with our data-driven strategies & **digital solutions** that ensure your brand **stands out** in the crowded **digital landscape**, driving unprecedented **growth and engagement**.



We Are E'lever Interactive

E'lever Interactive is not just an agency.

We are the team that works with **you** to elevate **your brand**.

We are interested in **Innovation in Marketing**, not replication. Our team uses **Technology** and **Creativity** to develop out-of-the-box marketing strategies and use digital platforms relevant and necessary to grow your business.

We really value the importance of internal **Research and Development** as it reinforces the strength of the team, allows us to **explore cutting-edge innovative technologies**, and produces some amazing marketing **results**.

Our Strategy

Our strategy is to develop long-term partnerships with our clients, who share the **innovation-focused approach** of our close-knit, multidisciplinary team and take pride in closing the customer experience gap.

This is achieved by designing optimal experiences and identifying and addressing critical pain points across the customer journey.

OUR VALUES

TEAMWORK, OUTCOME, PERFORMANCE, IMAGE, CREATIVITY

OUR PASSION

We value **creativity** and **imagination** and remain open to new and innovative solutions.



CLIENT SERVICE

**ONE STEP
AT A TIME
WITH YOU!**

OUR SERVICES



DIGITAL

Digital Strategy, Social Media Management, Web design, Ecommerce



PLATFORMS

Reward Program, instant coupons, Loyalty program, Cash Back, surveys, scratch and win



BTL & EXPERIENCES

Trade activations, Instore Sampling, Events, salon programs, Brand activation, Market storms, campaigns



CREATIVE & PRODUCTION

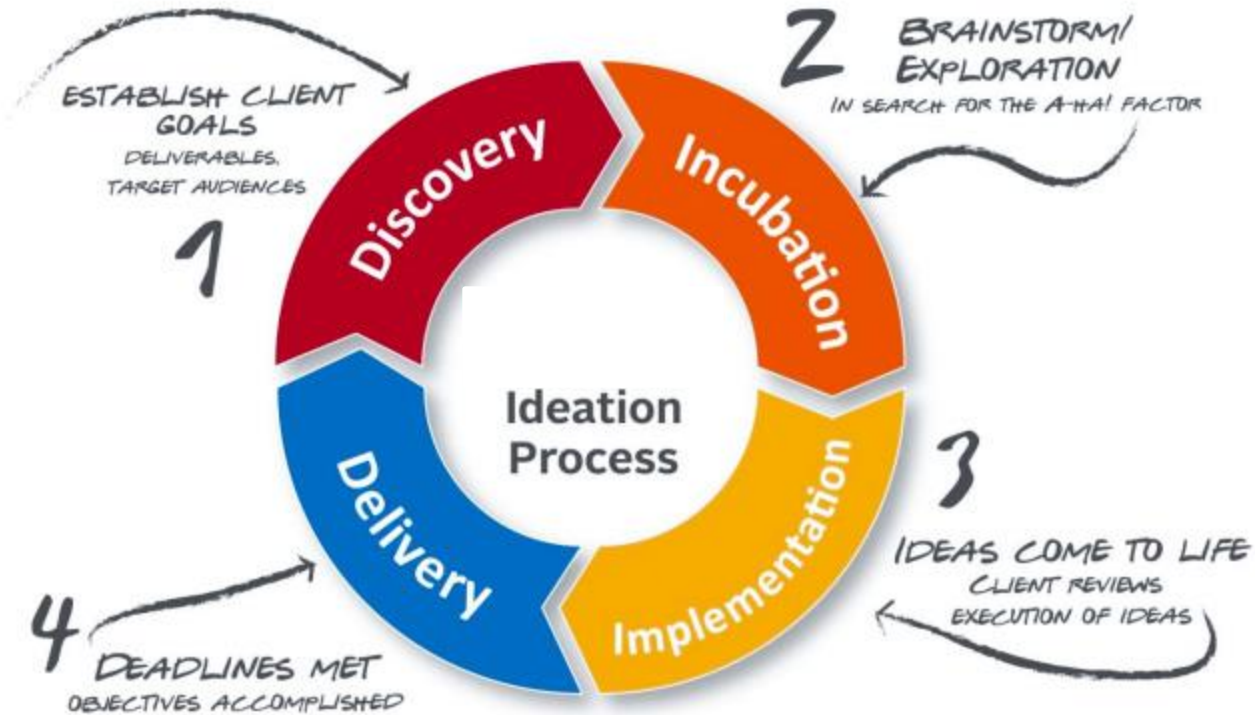
Design, Fliers, Pull up banners, Collateral Design, Logo Design, Large format Printing



STRATEGY

Brand Identity Curation, Brand PR Clinics
Events Launches, Design Thinking Clinics

THE PROCESS



TEAM WORK EXPERIENCE



Projects



DIGITAL



Web design

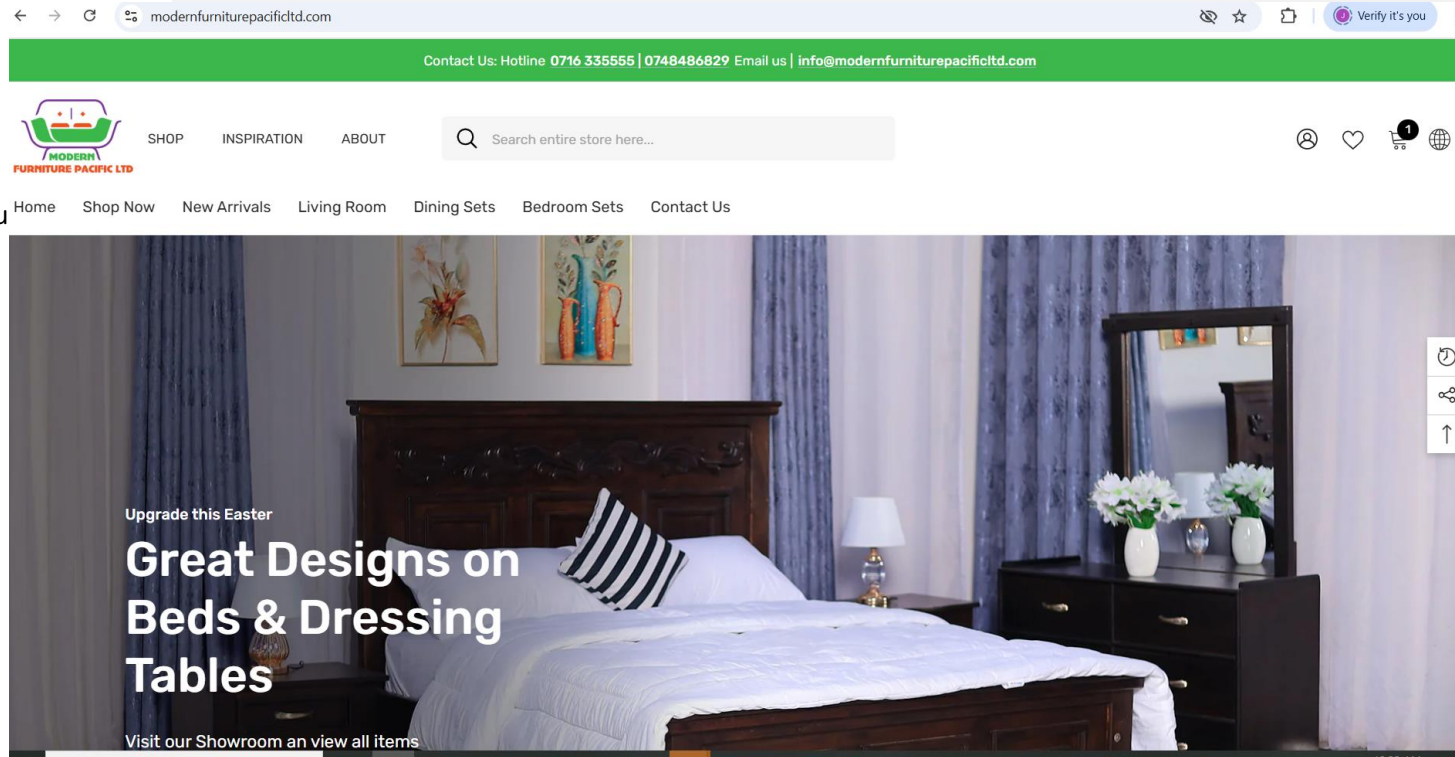
Web design | Our works

Client: Modern Furniture pacific

Task: Ecommerce

- Design Concept
- Development
- Payment gateway
- Training

<https://www.modernfurnitu>



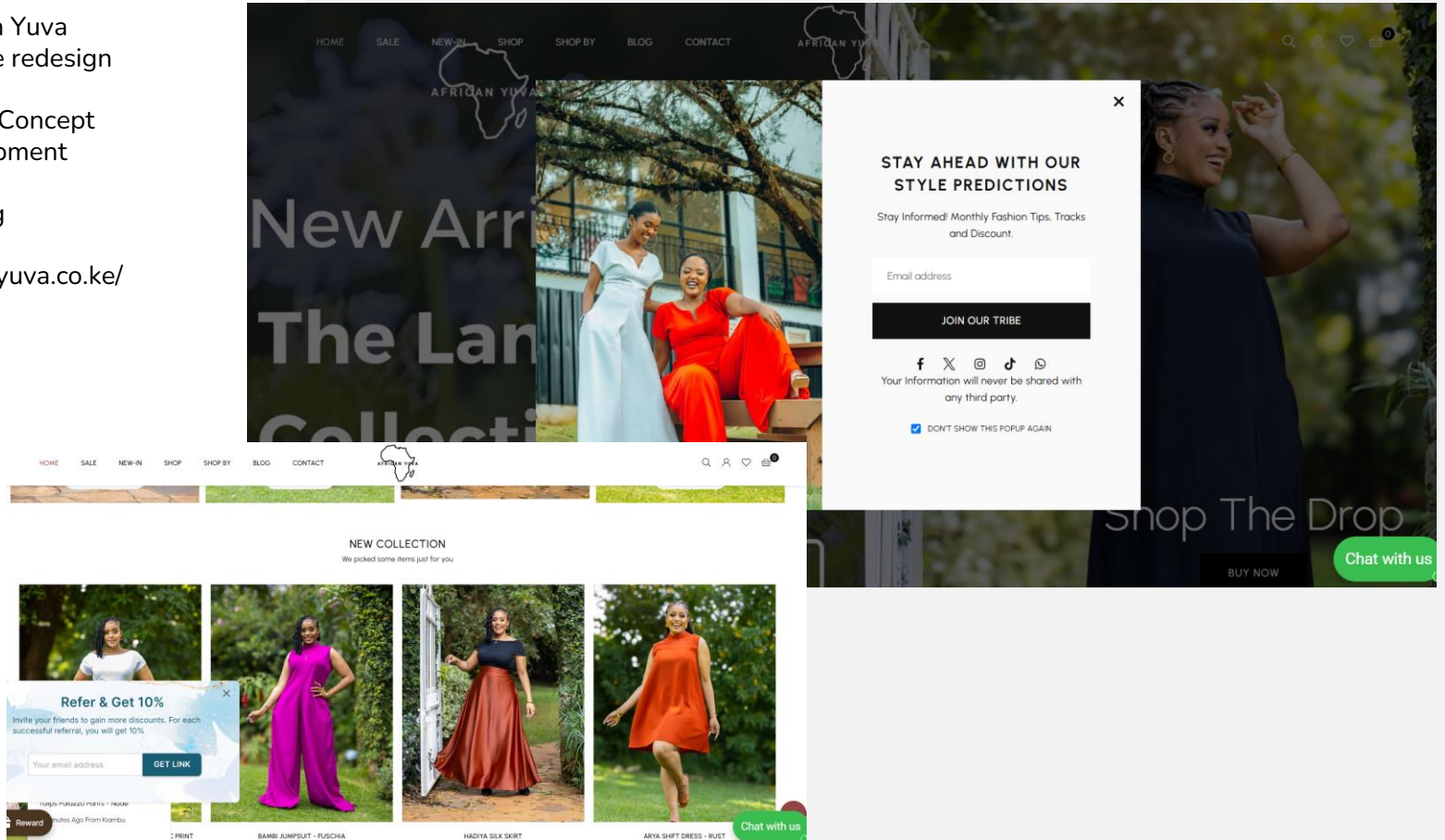
Web design | Our works

Client: African Yuva

Task: Website redesign

- Design Concept
- Development
- Launch
- Training

<https://africanyuva.co.ke/>



Web design | Our works

Client: United Winners Sacco

Task: Website redesign

- Design Concept
- Development
- Launch
- Training

<https://uws.co.ke/>

emquiries@uws.co.ke | United Winners Sacco 4th floor, P.C.E.A. Umjoja Church | Diaspora | Member Portal | Contact us | call us now +254 709 453 000

UNITED WINNERS SACCO
Growing Together

Home | About Us | Membership | Loans | Resources | Contact

Dial *670#

Transact Anywhere Any time Enjoy seamless transactions with USSD *670#, Digipesa App, and WhatsApp banking on +254 721 516546.

Join Us | call us now +254 709 453 000

- Join United Winners Sacco
- Start Saving
- Loans Scale & Grow
- Contact Us

About us

Growing Together

Our goal is to economically empower our members through affordable financial services that will enable them to grow their businesses. This website uses cookies to improve your web experience. We welcome you onboard as we continue with our transformative agenda of changing the financial landscape in Kenya.

request a call back

Your name

Your Mobile No.

Accept

CHIBRI PAMUKUSS

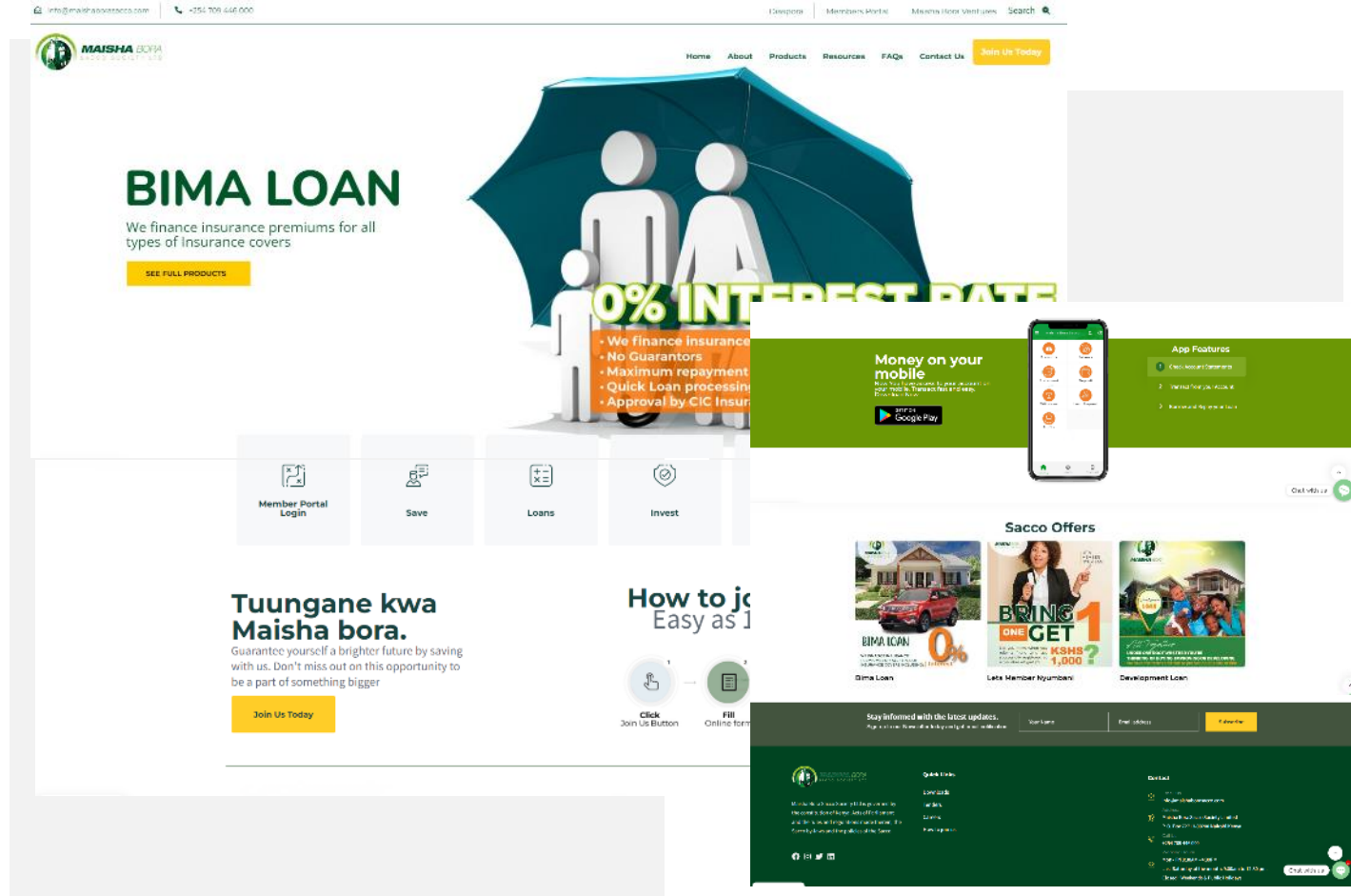
Web design | Our works

Client: Maisha Bora Sacco

Task: Website redesign

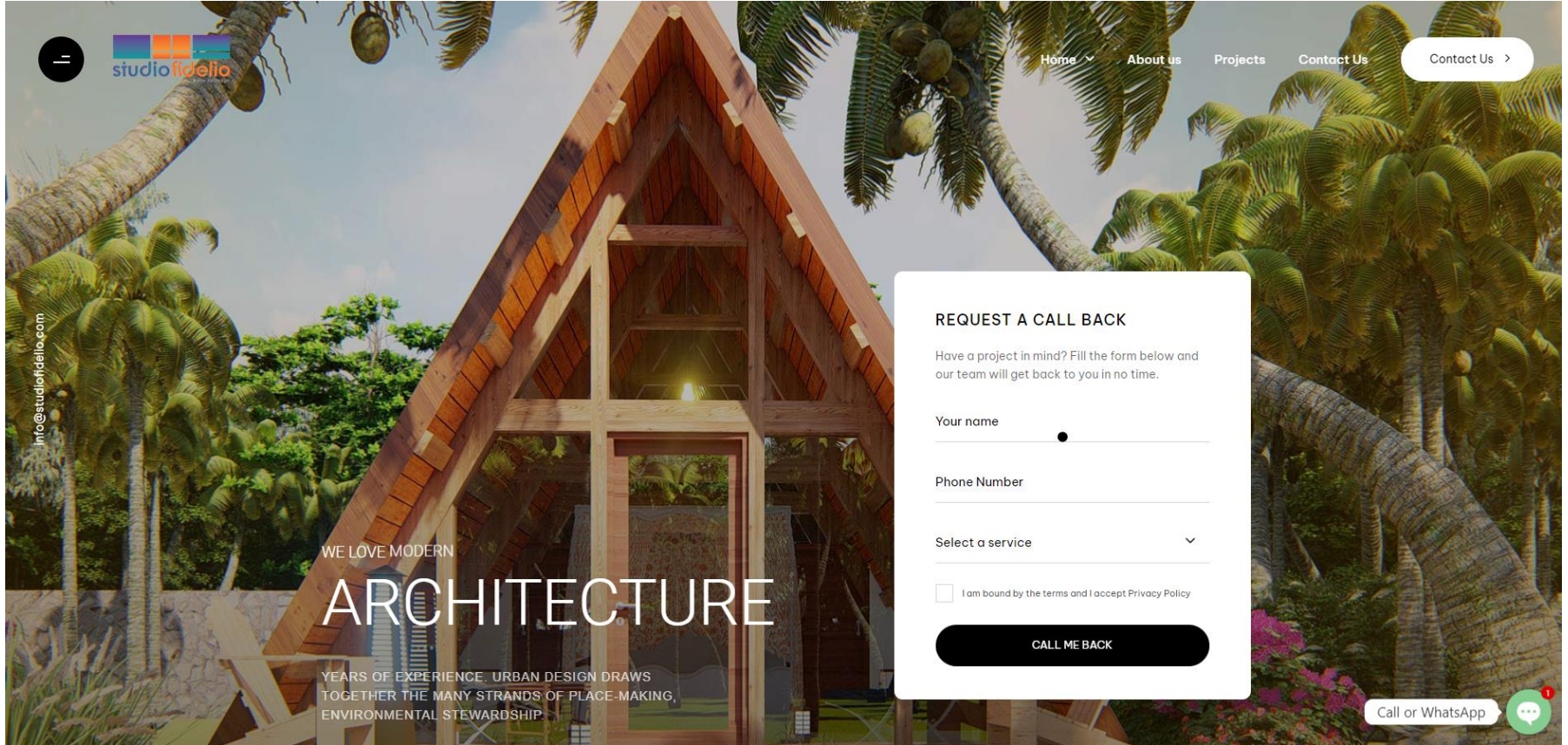
- Design Concept
- Development
- Launch
- Training

<https://www.maishaborasacco.com>




Web design | Our works

<https://studiofidelio.com/>



info@studiofidelio.com

☰

studiofidelio

Home ▾

About us

Projects

Contact Us

Contact Us >

WE LOVE MODERN

ARCHITECTURE

YEARS OF EXPERIENCE, URBAN DESIGN DRAWS TOGETHER THE MANY STRANDS OF PLACE-MAKING, ENVIRONMENTAL STEWARDSHIP.

REQUEST A CALL BACK

Have a project in mind? Fill the form below and our team will get back to you in no time.

Your name


Phone Number

Select a service

I am bound by the terms and I accept Privacy Policy

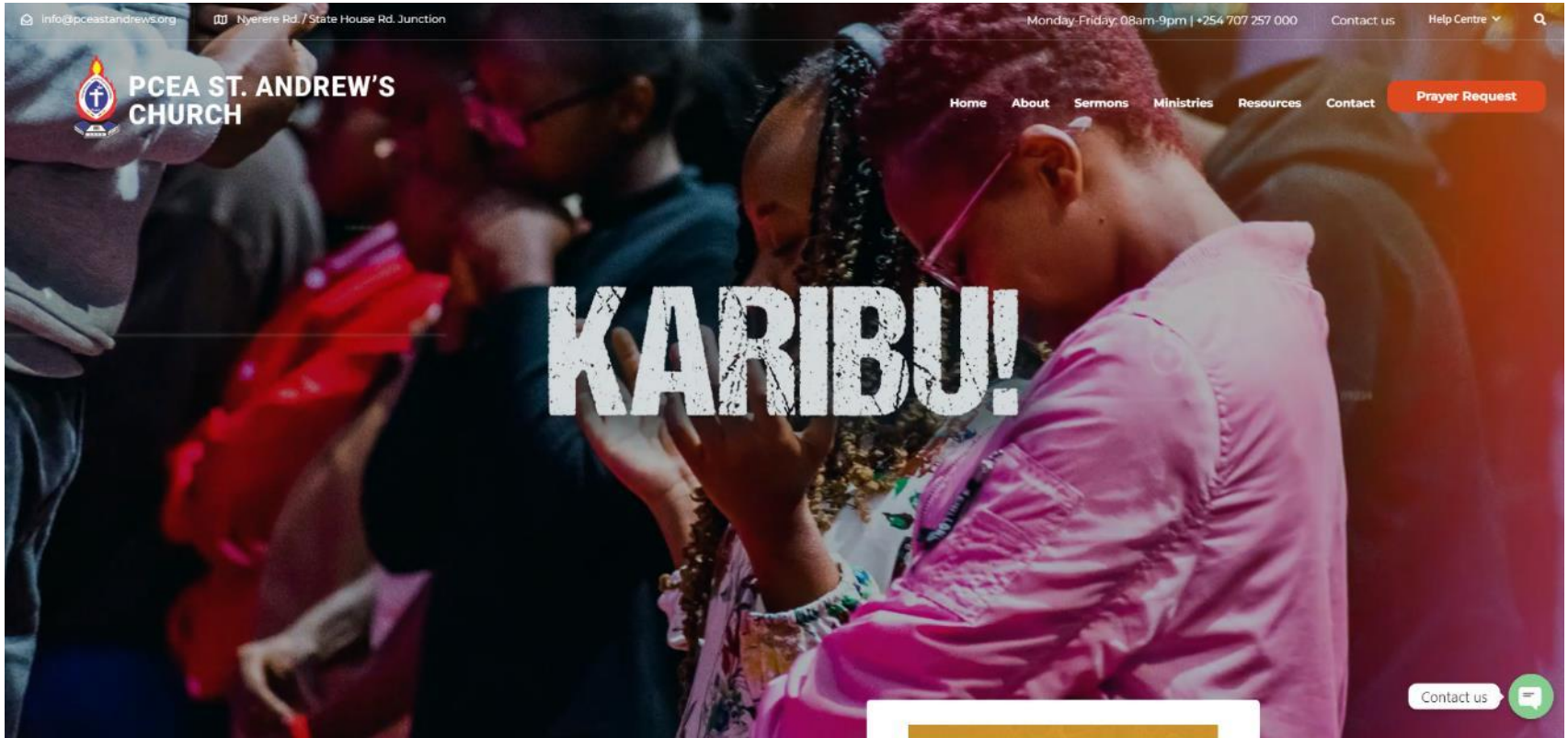
CALL ME BACK

Call or WhatsApp



Web design | Our works - Completed

PCEA St. Andrews Church Nairobi <https://pceastandrews.org/>



Web design | Our works - Completed

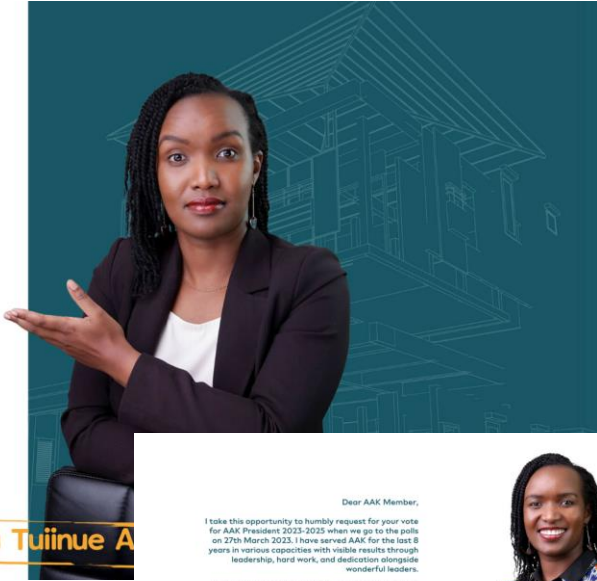
<https://www.votenyole.co.ke/>

Florence Nyole Campaign website
Won Current AAK President



VOTE
**FLORENCE
NYOLE**
FOR
AAK PRESIDENT
2023 - 2025

[Download Manifesto](#)



Pamoja Tuiinue AAK

Dear AAK Member,

I take this opportunity to humbly request for your vote for AAK President 2023-2025 when we go to the polls on 27th March 2023. I have served AAK for the last 8 years in various capacities with visible results through leadership, hard work, and dedication alongside wonderful leaders.

I invite you to read my manifesto prepared in pursuit of excellence for AAK as I intend to continue to work and steer the Association to the next level.

Together, let us elevate AAK.

Yours Truly,


Arch. Florence Nyole

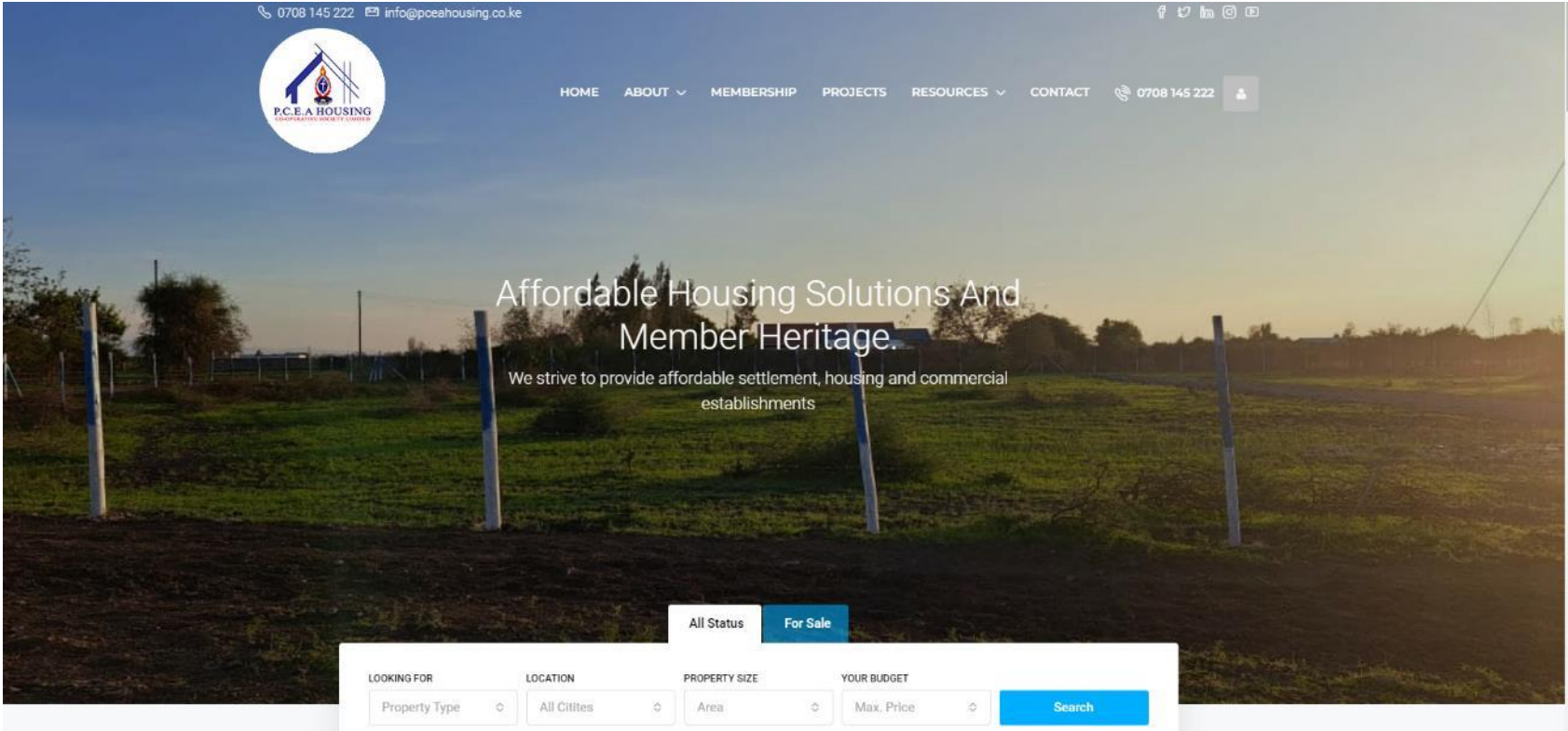


Achievements in AAK

[Contact me](#) 

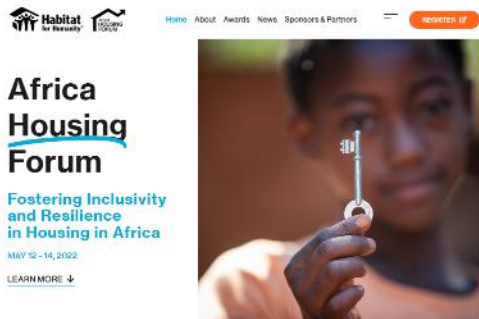
Web design | Our works - Ongoing

PCEA Housing Cooperative Society



Website design projects

Habitat for Humanity : <https://africahousingforum.org/>



Virtual & In-person from Nairobi, Kenya

Venue

The first-ever Africa Housing Forum will be held in-person and virtually from the Safaris Park hotel, Nairobi from 10 to 14 May 2022, hosted by Habitat for Humanity Kenya in close collaboration with partner organisations and institutions. The Housing Forum will involve practitioners and professionals who will come together to tackle issues, discuss solutions and promote low-cost, affordable housing to deliver economic growth.

Attendee Registration

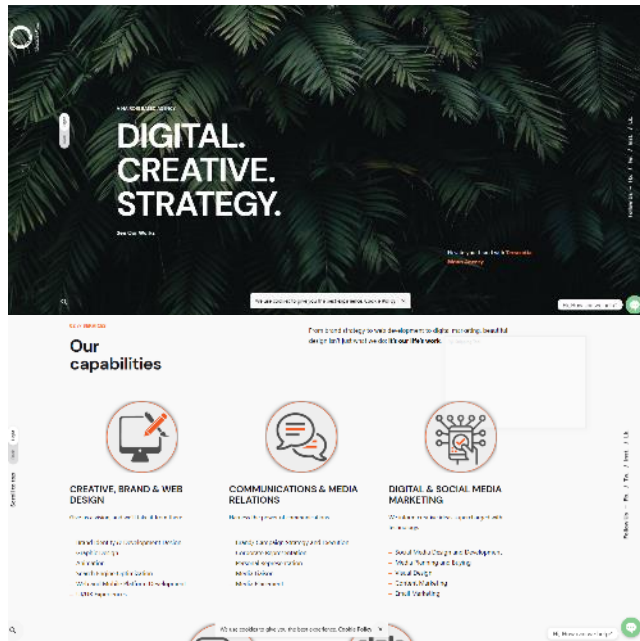


Attendee Registration

Select tickets and quantity

Name	Price	Quantity
In-Person Attendance	Free	0/2000
Virtual	Free	0/2000
Virtual & In-Person	Free	0/2000

Terracotta Moon Agency : <https://terraccottamoon.com/>



OUR SERVICES

Our capabilities



CREATIVE, BRAND & WEB DESIGN

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Brand strategy and positioning
Logo design
Website design and development
User experience design
Content strategy



COMMUNICATIONS & MEDIA RELATIONS

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Public relations and media relations
Press releases and media kits
Social media strategy and management
Crisis management

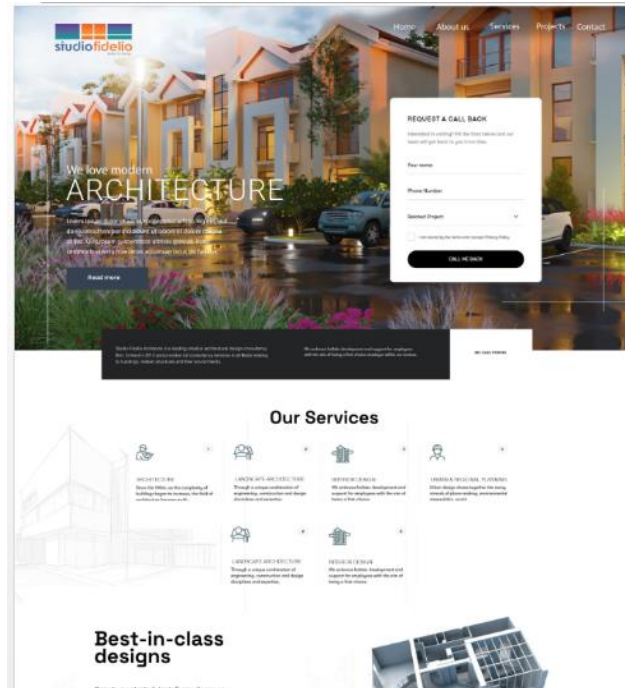


DIGITAL & SOCIAL MEDIA MARKETING

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Search Engine Optimization (SEO)
Pay-Per-Click Advertising (PPC)
Social Media Management
Content Marketing
Email Marketing

Studiofidelio.com



Our Services



ARCHITECTURE

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Conceptual design
Schematic design
Preliminary design
Final design
Construction documents



INTERIOR DESIGN

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Space planning
Floor plans
Material selection
Color palette
Furniture selection



CONSTRUCTION MANAGEMENT

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Cost estimation
Procurement
Contract management
Quality control
Safety management



LANDSCAPE ARCHITECTURE

From brand strategy to web development to digital marketing, beautiful design that will make you stand out.

Site analysis
Site plan
Planting plan
Irrigation plan
Landscape design

Best-in-class designs

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Web design | Our works

<https://about-thyme.com/>



About Thyme

Only when you walk in, do the beauty and calmness of the landscape and the warm glow of the lights inside the building, the friendly staff, the local produce of all food and drink, the style of the walls which make you feel like you are in a real home, the warm atmosphere, the evening fire, the open fireplace, and the warm glow of the lights, you will see a warm and creative atmosphere with a very special difference between all the other places in the area.

At About Thyme, we are dedicated to providing a warm and friendly atmosphere for our guests. We offer a wide range of food and drink, and a warm and friendly atmosphere. We are dedicated to providing a warm and friendly atmosphere for our guests.

[Book Now](#)

We follow the motto: **EAT, DRINK, DON'T THINK!** About Thyme.

Journey into About Thyme



RESERVATIONS

Use the link below to reserve a reservation

[Book Now](#)

OPENING HOURS

Monday to Friday: 11:00am - 10:00pm
Saturday: 10:00am - 10:00pm
Sunday: 10:00am - 10:00pm

Contact Us
Tel: +254 732 123 456 | Email: info@aboutthyme.com
Address: 123 Main St, Nairobi, Kenya

<https://mwembeandmwembe.co.ke/new/>



We understand your needs in construction

[GET A QUOTE](#)

We specialize in What We Do



Civil Engineering

Construction of roads, bridges, dams, and other infrastructure projects.



Project Management

Managing construction projects from start to finish, ensuring quality and budget.



Design & Build Works



Value Engineering

Identifying and recommending cost-effective alternatives to meet project goals.



Building Construction

Construction of buildings, including residential, commercial, and industrial.

<https://terraccottamoon.com/>



<https://www.kenyabankers.coop/>

Social Media Management

United Winners Sacco

Scope:
Digital Strategy &
Social Media
Management

- Create Content
Callender
- Creative design for
posts
- Community
Management

www.uws.co.ke

UNITED WINNERS SACCO
Growing Together

How do I make money in a SACCO?

Read caption for details

0709 453 000 0741 843 546 info@uws.co.ke

www.uws.co.ke

UMOJA WENDANI SACCO
Growing Together

SCHOOL FEES LOAN

Usitense hii Njaanuary na school fees!

Apply for a school fees loan and get upto 3 times your deposits repayable in 12 months.

For more info contact: 0709 453 000
Chat on Whatsapp: 0741 843 546
@ info@uws.co.ke

www.uws.co.ke

UNITED WINNERS SACCO
Growing Together

3 Ways to Manage Your Money

- ✔ Create a budget
- ✔ Save consistently
- ✔ Prioritise & set financial goals

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www.uws.co.ke

UNITED WINNERS SACCO
Growing Together

BACK TO SCHOOL

Secure Your Child's Education.
Apply for a School Fees Loan Today!

- ✔ Approval within 24 Hours
- ✔ Low-interest rate of 1% p.m
- ✔ Up to 12 months repayment period

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www.uws.co.ke

UNITED WINNERS SACCO
Growing Together

Kuza Biashara na Development Loan

Lipa Pole Pole!

1% Interest rate on reducing balance

0709 453 000 0741 843 546 info@uws.co.ke

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UNITED WINNERS SACCO
Growing Together

Cover what you Love! with Bima Loan

Health | Motor Vehicle | Property

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UNITED WINNERS SACCO
Growing Together

Me trying to explain where all my salary went and its only mid-month

0709 453 000 0741 843 546 info@uws.co.ke

Creative & Social Media | Maisha Bora Sacco

Scope:
Digital Strategy &
Social Media
Management

- Create Content
Calendar
- Creative design for
posts
- Community
Management

TRIVIA? FRIDAY

How well do you know your Sacco?
Test your knowledge with our trivia challenge
and stand a chance to win!

**What is the name of our loan product
that helps you furnish your home?**

WhatsApp 0708 292 246 | 0709 446 000 | info@maishaborasacco.com

Let Maisha Bora Sacco be your Trusted Financial Partner. www.maishaborasacco.com

YOLO!
Invest while
you're still
young

Tunajane kwa
Maisha Bora!

Talk to us on WhatsApp
0708 292 246

Maisha Bora Sacco, Your Trusted Financial Partner

Unlock the Benefits!

We have waived
Ksh 200 activation
fee for our dormant
members!

Reactivate Your Dormant Account Today!

Call to find out more
0708 446 000

Talk to us on WhatsApp
0708 292 246

Visit our website for more
www.maishaborasacco.com

MAMBO NI MATATU

Join Maisha Bora
Sacco in **3 Easy Steps**

Swipe

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MAISHA INVEST PLUS

**Build Wealth and Security for your
Family with our Maisha Invest Plus
Savings Account!**

- ✓ Earns interest which can be withdrawn
monthly, quarterly, Half yearly or
yearly.
- ✓ Account can be used as loan security
when one wants to get a loan.
- ✓ Money in the MIP is withdrawable
on demand.

For more information Contact:
0709 446 000 | info@maishaborasacco.com

Let Maisha Bora Sacco be your Trusted Financial Partner. www.maishaborasacco.com

Join Our Live WEBINAR

- ✓ About the Sacco
- ✓ Our products and services
- ✓ How to make your contribution and grow
- ✓ Benefits of being a Maisha Bora Sacco Member

**Monday, 29th January 2023
from 9:00 - 10:00am**

Target:
New Members : Who joined July 2023

Talk to us on WhatsApp
0708 292 246

Maisha Bora Sacco, Your Trusted Financial Partner

Tunajane kwa
Maisha Bora!

Sika Kenya

Scope:

Digital Strategy & Social Media Management and media buying

- Create Content Callender
- Creative design for posts
- Community Management



#SikaAinaShika

Chloride-Free Waterproofing

Being chloride-free means SikaLatex® doesn't contain harmful chlorides, ensuring long-term durability and protection against corrosion in concrete structures.

Available in 1kg

For more information contact: +254 711 140 234 or email: sales@ke.sika.com

BUILDING TRUST 



#SikaAinaShika

Exciting News! Attention builders & DIYers!

Available in 500gms/1kg

Available in 1Ltr/5Ltrs

Perfect for small projects & repairs.
Upgrade your toolkit today!

For more information contact: +254 711 140 234 or email: sales@ke.sika.com

BUILDING TRUST 



#SikaAinaShika

SikaLatex® KE Water Resistant Bonding Agent and Mortar Admixture

Now available at the nearest hardware store.

Available in 1kg

For more information contact: +254 711 140 234 or email: sales@ke.sika.com

BUILDING TRUST 

#BuildingTrust

HOW TO PLAY

Be the among the first five to comment all correct answer below.
Answer correctly to win one of five hampers.

The hamper will include:

- 1 Sika® Totebag 
- 2 Sika® T-shirt 
- 3 Exclusive Sika® Cape Book 
- 4 High-quality Sika® Pen 

Don't miss out on your chance to win!

For more information contact: +254 711 140 234 or email: sales@ke.sika.com


BUILDING TRUST 



Happy Africa Day!

Honoring Africa's Rich Heritage and Bright Future

For more information contact: +254 711 140 234 or email: sales@ke.sika.com

BUILDING TRUST 

#BuildingTrust

Seal it right the first time!

SikaSeal®-105

Discover the impermeable power of SikaSeal®-105 for all your waterproofing needs

Available at the nearest hardware store

For more information contact: +254 711 140 234 or email: sales@ke.sika.com

BUILDING TRUST 

Terracotta Moon



terraccottamoon

Follow

Message



918 posts

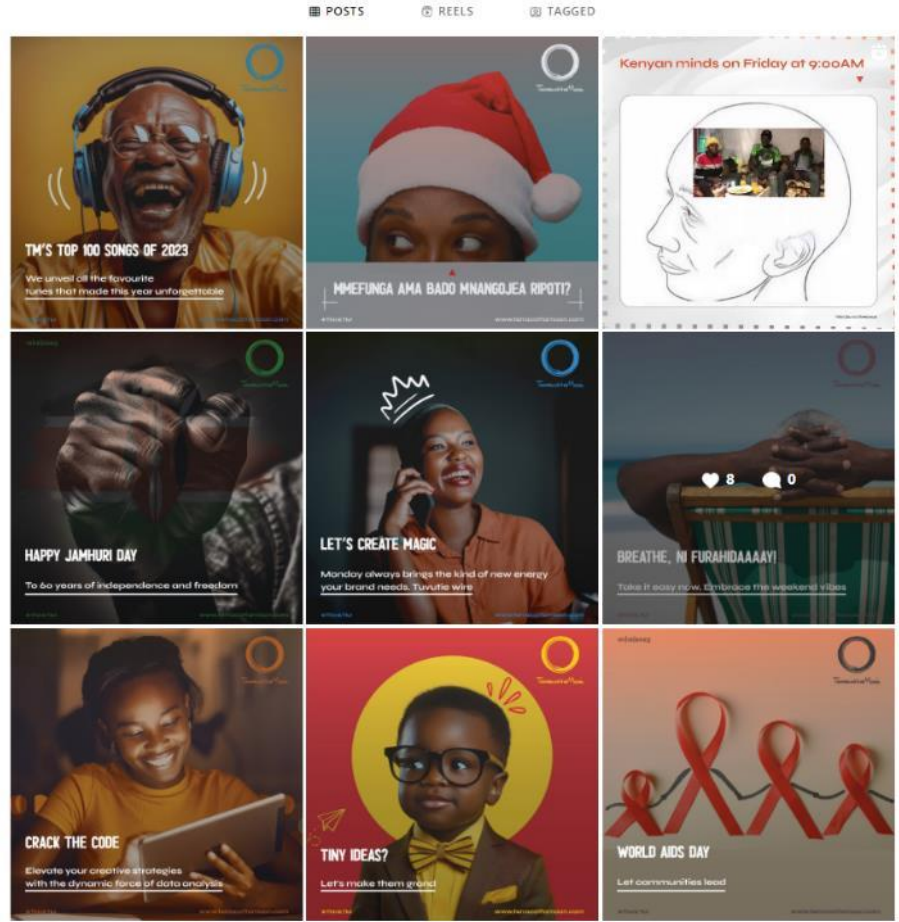
796 followers

1,011 following

Terracotta Moon



Digital creator
An award-winning agency! Digital Marketing, Comms + Creative Agency. Close-knit team creatives, data-driven peeps who craft brands for great business.
bit.ly/3lRkajD + 2



Tranquil Med Centre



tranquilmedcentre

Follow

Message



22 posts

48 followers

8 following

Tranquil Med Centre

Medical & health

Care for Carers

tranquilmedcentre.com



Elizabeth Chege



elizabethwchege

Follow

Message



323 posts 1,659 followers 950 following

Elizabeth Wangeci Chege

@elizabethwchege

Community

Energy Efficiency & Cooling Specialist Africa @SEforALL | Board Member @WorldGBC #StartAtZero

[webapp.spotme.com/login/eventspace/SEforALLCOP28 + 4](https://webapp.spotme.com/login/eventspace/SEforALLCOP28+4)



Customer Feedback |



Lucas Limbe

Atleast now **Maisha Bora Sacco** can be seen on social media.

3w [Like](#) [Reply](#)



Greetings James,

The Vice Chair appreciated the Facebook Q&A Session today.

Thanks for the creativity and content creation...

Kind Regards

Claire Nasila.

Operations Manager.

Maisha Bora Sacco Ltd

1shannel_awiti

You guys have really improved in your digital marketing. Kudos to your agency ❤️

1 d ago [Reply](#) [Delete](#)

Creative & Social Media Management | Saru Organics

Scope

- Digital Marketing strategy
 - Social media management FB, IG, Twitter,
 - Influencer management
- Content Creation
- Creative design
- BLT strategy
- Mail chimp
- Media Buying
- Website support



Results

- **35%** increase in engagement of socials
- **0.5%** increase in conversion rate within the first month
- Security advice and implementation for their ecommerce Website



PLATFORMS (CONTENT DESIGN)

We create engaging online campaigns with a unique voice which increases your brand's exposure and generates measurable results. We do this through curating creative content, video and imagery for social media.

RESULTS

- Consumer education and engagement
- Consumer Feedback
- Increase in brand affinity
- Brand Consideration
- Brand Audience



BTL & EXPERIENCES



Sika Kenya Trade Activations



Activations in Pictures



itel S23

Below the line | Saru Organics



STRATEGIES (DIGITAL AND BTL)



THE PLAN

The ultimate goal to show product usage and showcase the **define your curls Collection** by creating and recording the ultimate curls defining moments & experience

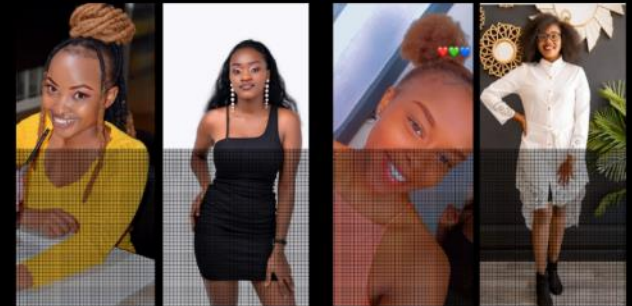
3 PRODUCTS

4 CROWNS

4 STYLES

1 STYLIST

4 CROWNS



4 STYLES

*Proposed models

SHARK BRAND ENGAGEMENT

CHALLENGE

The Energy drink market in East Africa for a long time has been dominated by Redbull with the other brands being seen as fringe brands due to their low visibility. This led to energy drinks being mostly associated with Redbulls positioning of sport. Shark Energy wanted to break through into the market and increase its share of voice.

IDEA/SOLUTION

Bring out the Beast Campaign. A through the line campaign designed to position Shark Energy as the drink that keeps the party going in Kenya. This was mainly done through activation in Instore sampling, merchandising, night clubs, movie launch sponsors among other activations.

RESULT

68%

Brand Awareness

100%

Social Media Response Rate

Product listing, product shelving ,
product engagement



AD BIKES

Reaching your audience in the most effective and impactful way either through one on one engagement with consumers - wherever they are.

Our tailor-made campaigns help brands gain visibility, drive education and sales across the country

RESULTS

Consumer education and engagement
Flier distribution, Sales
Consumer Feedback
Brand Visibility

Brands: MRM (Mabati Rolling Mills)



PLATFORMS (CREATIVE AND CHANNELS)

FIorenzo FASHION HOUSE

Experiential
Setup Design
Implementation



AMARULA SAVE OUR ICON



CHALLENGE

Kenya has been losing elephants to poaching at an alarming rate. If we do not take care then the next generation might not live to see a live elephant in the wild. Killing the most iconic elements of the Amarula Key Brand Attributes.

IDEA/SOLUTION

Partner with other brands (i.e Nakumatt and Hands Off Our Elephants) that had the elephant as a key brand attribute to raise awareness and funds to support anti poaching efforts around the country We ran a integrated promo supported by onground activations in Nakumatts pledging a portion of the money spent on any Amarula to be spent on elephantconservation

RESULT

27%

Sales Increase

15,600

Bottles Sold

540,000

Eyeballs on Facebook
(270% above target)

Increased brand affinity



VICEROY PROMOTION

CHALLENGE

Sales of Viceroy in Kenya had started dipping among urban consumers in favour of newer brands in the whisky category. Younger Kenyans seemed to view Viceroy Brandy as an old man's and poor man's drink. Viceroy needed to make some noise to turn this around.

IDEA/SOLUTION

Kenyans love fun and partying. We therefore transformed the Viceroy Kenya social media pages into a party central where we would give updates on Viceroy parties, match updates and have give aways This was supported by experiential teams in retail and trade.

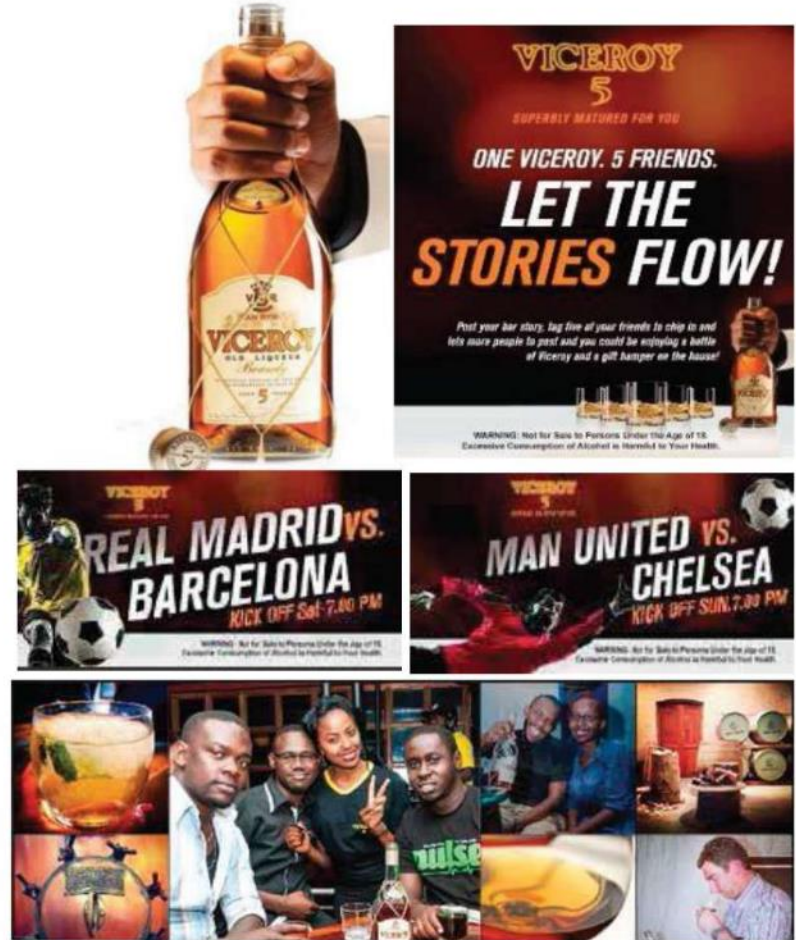
This was coupled with a promo to send 63 people to the South African home of Viceroy to increase brand understanding & affinity

RESULT

12%
ROI

300%
growth in their Twitter and
facebook community

32,000
Direct bottles sold

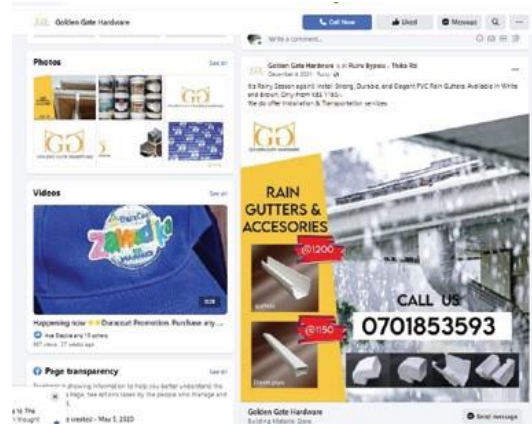


STRATEGIES (DIGITAL AND BTL)

Golden Gate Hardware

Scope:

- Social Media Management
- Ecommerce Web design
- Creative design
- Content Calendar Creation
- Media Buying
- Website support



THE WORK

Platform & Experience





Platforms Creating loyal Consumers

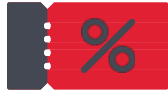
using
Tech & Innovation

Reward Platforms | Target based and volume based rewards.

Streamline your route to market, create loyal partners in your distribution and retail channel, achieve sales targets through our target based and volume based rewards.

Our Solutions focus on client acquisition, engagement, rétention and expériences

Instant Coupons platform



A very effective tool for activations or pushing slow moving products. No more physical giveaways . Also a Promotion tool for manufacturers and retail stores for new product.

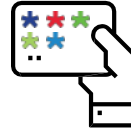
Cashback through M-pesa Till

Best fully automated instant Cash Back platform in Kenya to push sales for both distributors and retail creating a loyalty program for distributors



Loyalty Platform

From channel loyalty to retail loyalty. Creating loyal partners in your distribution channel, achieve sales targets through our target based and volume based rewards.



Other Technologies

- Scratch and Win Promotion Systems SMS
- Surveys
- Collect feedback through APP
- Sales Team Tracking, Merchandiser Apps



DIGITAL POSTERS

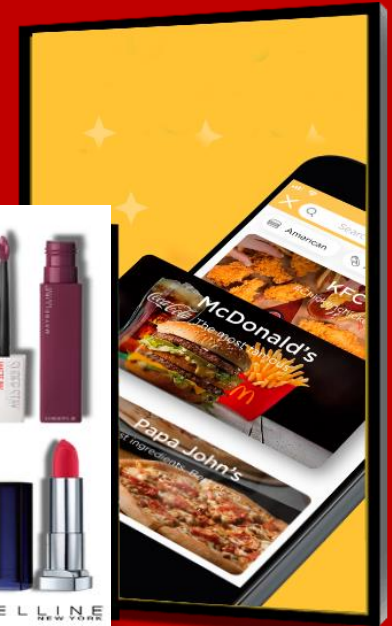
Replace traditional paper posters/ branding with clean, crisp, and long-lasting digital images .

With Digital posters you create a **retail customer experiences (CX)** that entice and support buyer journeys, **Enhance your brand, engage customers** and **drive conversions** .

This is proximity-based digital signage solution for Great brand visibility, communication ,call to action and drive conversion

Change your message whenever you want without the expense and hassle of printing. Our Digital posters are an all-in-one advertising solution that puts the power in your hands .

Powered by



SERVICE

CREATIVE & PRODUCTION



Palmhouse Dairy | Creative

Brand visibility is key. We wanted to challenge the existing market with visuals that stood out and centered on simplicity. Implying the purity of the natural ingredients of the Yogurt.

Brand Identity application on various brand touch points:

- Packaging
- Vehicle branding
- Website
- Social Media





GOTV Digital Migration | Social Media Creative & Content



Social media content for GOTV. Key focus was on brand tone, copywriting, and fine use of language in tune with the targeted audience. We wanted to position GOTV as being a hip and trendy brand, tying it to values synonymous with technology and innovation (Digital Migration)

Office Branding moodboard

Reception/ Lounge



Hallways



Office spaces/board rooms



- Logo Elements
- Add Branded Color Blocks
- Tell Your Brand Story – vision, mission
- Prioritize Comfort and Functionality
- Use High-Quality Materials

3D Design



Design | Printing | Branding | POS | Signage | Events | Marketing



Experiential | Event Stands



**REMEMBER,
THINK LONG
AS WELL**

Thank You



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